

September 2017

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President's Message Elmer Cameron



The Escondido City Council is currently exploring the idea of “outsourcing” the operation of the Library to a company named Library Systems & Services (LS&S). Your Board of the Friends of the Escondido Public Library and the 50+ volunteers who operate the Friends Book Shop await the final decision. Both the Council members and the management company are well aware of the value of the 51 volunteers and the Board members who annually raise \$75,000 by selling donated books in The Book Shop, operated by the Friends. At our monthly Board meetings we consider requests for funds from the library staff and make funding decisions for a variety of programs and material which support children and adult programs.

The City Manager, the Deputy City Librarian and LS&S have assured us that they want us to continue providing our services. So we are now waiting to see the details of the contract which will be presented to the Council and the public. The timeline for this has not yet been announced. After we review the contract we as a Board will decide between discontinuing our services or continuing doing what we all enjoy doing.

Library Administration Joanna Axelrod, Deputy City Librarian

Friends of the Library Members and Volunteers,

As the City continues to pursue outsourcing Library services, we all (Library staff, volunteers, and members of the community) are dealing with a great variety of emotions—uncertainty, confusion, fear, and many others. I try to maintain a positive attitude, lead by example, and keep staff focused on the fact that, as of today, we are still City staff and a City department. As this is the only “known” right now, we must use that as our guide to move forward. We still have programs to plan, services to provide, exciting technology upgrades to implement, outreach to perform, and positive impacts to make upon this community. As volunteers and supporters, I encourage you to take this same approach. Continue to support Library staff and operations as you have been. Continue to volunteer your time to serve this community. The impact we collectively have upon the future of this community is felt deeply and appreciated greatly. If you have any questions, I will always do my best to answer them, so please do not hesitate to contact me.



Adult Services Viktor Sjoberg, Adult Services Senior Librarian

2017 One Book, One San Diego

To kick off 2017 *One Book, One San Diego* in North County, *New York Times* best-selling author Chris Bohjalian spoke about his book *The Sandcastle Girls*, a multi-generational novel that explores the Armenian Genocide during World War I. This free event was held September 12, 2017 at the California Center for the Arts in Escondido, CA.

Now in its 11th year, *One Book* is composed of literacy partners around the county who encourage residents to read and discuss a single book. A volunteer committee reviewed 206 book titles submitted by the public before selecting Bohjalian as the 2017 author. Bohjalian said that programs like One Book, One San Diego are important because they bring communities together. "We still have a totemic relationship with books," he said. "We still know what stories can mean to the soul. Programs like this bring us together by helping us to understand our commonalities and the myriad things we share as a people. I love it when books generate the same enthusiasm as music, movies, stage plays, and -- some years -- even the San Diego Padres."

The event was hosted by several *One Book, One San Diego* partners including Escondido Public Library, Oceanside Public Library, and San Diego County Library. For more information about *One Book* and a complete listing of events visit www.kpbs.org/one-book/.

Lalitha Nataraj
Literacy Librarian

Community Praises Escondido Public Library's 2017 Summer Reading Challenge

Escondido Public Library's **2017 Summer Reading Challenge theme, *Design Your World*** which ran from June 19-July 31, was a resounding success. One thousand two hundred sixty-two (1,262) members of the Escondido community completed 8,639 challenge activities, and participants ages 0-17 read for a total of 959,774 minutes. Readers were rewarded with prizes, many of them donated by local businesses who were enthusiastic to play a part in the community event as Kelly Hartford, Marketing Manager at *Jimbo's...Naturally* explains. "Being socially responsible and actively involved in our community is very important to *Jimbo's...Naturally!* We have been supporting the Escondido Public Library for years, and we see benefits through the well documented goodwill of being associated with our local public library."

Community members of all ages had rave reviews for the *Summer Reading Challenge*. A mother of five participants stated, "We love *Summer Reading!* I appreciate how it keeps the whole family motivated to read. Definitely a worthwhile program where I see significant reading improvement with my kindergartner's reading skills. I love the prizes and the coupon packs!" Teen participant Tatiana, age 14, stated "The *Summer Reading Challenge* is a super easy way to track my reading and it was fun to work towards the goals!" Adult reader Michele was just as enthusiastic and said that "without these challenges, I never would have picked up an adult graphic novel, but I did and was surprised that I really enjoyed it. *Outliers* by Malcolm Gladwell was a fantastic book and very thought provoking. It was fun to attend the 2nd Tuesday *Book Club* for the first time and hear other people's opinions of that particular book. Thanks for broadening my reading horizons this summer." The impact this program has on the community would not have been possible without the generous support of the Friends of the Escondido Public Library, local business supporters, and the participation of community members.

Youth & Teen Services Dan Wood, Youth Services Senior Librarian

The **2017 Summer Reading Challenge** theme, **Design Your World**, encouraged children in Pre-K to 6th grade to do just that with a wide variety of programs including themed storytimes. Children designed zip-line rockets, engineered marshmallow structures to see how many books they could hold, and built popsicle stick catapults that launched pompoms up to seven feet. These craft programs helped to develop and encourage Science, Technology, Engineering, Arts, and Mathematics (STEAM) skills in fun ways. Many of the participants went back to the drawing board to reengineer what they had built to see if better results could be had. Children also experienced the science of hot and cold with *Mad Science: Fire and Ice* and the wild side with *John Abrams Animal Magic*. With Friends of the Library support for programs and reading incentives that included book prizes, 1,045 children read over 563,482 minutes. Babies had their own *Summer Reading Challenge* where they completed a series of activities that promoted early literacy learning. 110 babies registered and completed 8,118 activities. Thank you for your continued support of this



SRC 2017 Animal Magic Program



SRC 2017 Popsicle Stick Catapults

Youth & Teen Services cont'd

The July meeting of the *Read, Eat, and Discuss (R.E.A.D.) Middle Grade Book Club* for children, ages 9-12, met to explore Gene Luen Yang and Mike Holmes' graphic novel, *Secret Coders*. This book, with its Science, Technology, Engineering, and Mathematics (STEM) focus, was specially selected to fit with the 2017 Summer Reading Challenge theme, *Design Your World*. Participants enthusiastically chatted about the story of students who set out to solve a mystery at their school using computer coding knowledge, then got to work trying their hand at the basics of ASCII code. Using a card translating letters of the alphabet to binary numbers as a guide, kids created necklaces spelling out their names with a series of green and black beads. All went home thrilled at what they had achieved and eager to learn more. The *R.E.A.D. Book Club* continues in September with *Crenshaw*, by Katherine Applegate, and in November, with *Serafina and the Black Cloak*, by Robert Beatty.

Kristine Macalalad
Children's Librarian



Youth & Teen Services cont'd

The *2017 Summer Reading Challenge theme, Design Your World* was hugely popular among the teen participants. With Friends of the Library support for the program, 320 teens read over 396,292 minutes. Teen Programming for the fall is just beginning and we have all of our amazing programs returning for another season. The *Teen Advisory Board (TAB)* is the first Wednesday of every month and brings local teens together to assist the Teen Librarian in providing programs and services to their age group. *Create It @ Your Library*, a monthly program that gives teens the opportunity to explore the world of crafting, will begin with Broken Record Art (photo) on September 20. *Burritos & Book Club* will be discussing *The Walled City* by Ryan Graudin at the next meeting on September 23, 2017.



Jessica Walls holding an example of the Broken Record Art.

Future Codes Club

Through a \$35,000 grant award from the Escondido Charitable Foundation, the Escondido Public Library is partnering with the San Diego Futures Foundation to host the *Future Codes Club* for students in grades 9-12. An Information Session about the upcoming *Future Codes Club* will be held Tuesday, September 26, 2017 from 6:30 – 7:30 p.m. in the Library's Turrentine Room. Students and parents are encouraged to attend and learn more about the *Future Codes Club* which provides free training on the fundamentals of computer coding and is a great introduction to careers in Science, Technology, Engineering, and Math (STEM).

Participants in *Future Codes Club* will work together as a team and engage their communities to solve a real world problem as they develop a Community Impact Project utilizing coding concepts. Students who successfully complete the Community Impact Project will receive a free laptop. No computer or coding experience is necessary, and participation looks great on college applications. The Information Session will cover details about the application process and upcoming dates for the bi-weekly *Future Codes Club* meetings.

Cathy Janovitz
Teen Librarian

Pioneer Room *Michelle Peralta, Pioneer Room Archivist*

Designing Escondido



This past July, the staff of the Pioneer Room and the City Planning Department held a special presentation titled “Designing Escondido” that explored elements of Escondido’s historic design, its impacts on present day, and design aspirations for the future. The Pioneer Room’s Archivist discussed how the Escondido Land & Town Company helped transform the agricultural town into North County’s financial, commercial, and cultural hub. City Planners showcased how the General Plan guides building projects while at the same time trying to anticipate changes in technology to accommodate for future construction. Attendees were

treated to a collection of archival material from the Pioneer Room, as well as refreshments provided by the Pioneer Room Friends.

In the months ahead, the Pioneer Room is pursuing another collaboration, this time with the Library’s Literary Services, to establish a Living Archive. The Living Archive’s inaugural project seeks to document stories of the local community to celebrate the rich cultural heritage that comprises contemporary Escondido. Literary learners will share their stories through narratives and images as they reflect on Escondido and the meaning of “home.” The project will culminate in an exhibition that will be on display in the Pioneer Room this coming November through January of next year. Be sure to stop by to see it!

Friends Book Shop News *Eula Stephens, Shop Coordinator*



As our President Elmer Cameron has indicated, times may be a little uncertain at the moment, but we Friends of the Library continue to accept your wonderful donations and run The Book Shop as we always have in support of the Library. Your patronage is as important as ever.

We are filling our shelves and getting ready for our next sale which will be held at the end of this month.

UPCOMING SALE DATES

Fri/Sat. September 29 & 30

Fri/Sat. October 27 & 28

Fri/Sat. December 1 & 2

THE BOOK SHOP HOURS

Monday, Wednesday
Friday, Saturday
10-4

Tuesday, Thursday
10-6

Application for Membership

Individual - \$10.00
Family - \$15.00
Supporting - \$35.00
Life Membership - \$125.00
Business/Organization - \$30.00

Payable to:
Friends of the Escondido Public Library
c/o Escondido Public Library
239 South Kalmia Street
Escondido, CA 92025

NAME _____ PHONE _____

ADDRESS _____

CITY/ST _____ ZIP _____

EMAIL _____

Special interests, talents and ideas: _____ *New Member* _____ *Renewal*

----- clip here and submit above form with your dues -----

It's membership renewal time!
Dues for the 2017-2018 Year are due and payable on October 1, 2017.

Please look at your address label on this Newsletter. If your label says "Renew 2017-18," please submit your renewal check payable to "Friends of the Library" and renewal form above to keep your membership current. Thank you for your continued support!

If you have comments or suggestions for this newsletter please email Linda Faulkner, Editor, at lindafaulkner10@gmail.com



Friends of the
Escondido Public Library
239 S. Kalmia Street
Escondido, CA 92025

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**The Friends Board meets the
2nd Wednesday of each month
at 9:30 AM upstairs in the Board
Room and is open to the public.**

**Friends of the Library
Board of Directors >>>**

Elmer Cameron, *President*
Linda Faulkner, *Vice President*
Christel Luther, *Treasurer*
Mary Roy, *Secretary*

Directors:

Linda Atkinson
Georgia Chonko
Lee Graniero
Marlene Hoover
Marge Kelley
Jim Tisdale (effective 10/1)

Shop Coordinator
Eula Stephens*

*appointed by the Board

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*The Friends News*  
Linda Faulkner, *Editor*

The Friends of the Library Annual Meeting was held at 9:00 a.m. on September 13, 2017 at which time the members attending were asked to vote for the Slate of Officers & Directors presented by the Board. The Slate was voted on and approved as presented.

Our thanks to Daisy Bowen, outgoing Director for her many years of service to the Board, and a warm welcome to member Jim Tisdale who joins us as a new Director.

See box at left for 2017-2018 Board effective October 1, 2017

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**DO YOU SHOP AT MAJOR MARKET?**

*Please save your Major Market shopping receipts for the Friends of the Library. They give us 1% of all receipts we collect! Just give them to the Cashier in the Friends Book Shop any time you visit. Thanks!*