Please note . . .
We'll be celebrating many Holidays in the next few months…

The Library will be Closed:
December 25, 2019, January 1 and 20, and February 17, 2020

President’s Message Linda Parker

Dear Friends,

This has been a very exciting and busy year for our public Library! The creativity and enthusiasm of Library Director Dara Bradds and her staff has been exemplary. Our group, the Friends of the Library, has contributed to the success of many of these programs. We look forward to continuing our partnership with Library staff as they offer more and more events for every member of the family in the new year.

I would like to recognize all of our volunteers for their selfless contributions to the success of our Friends of the Library Book Shop. I treasure your efforts and the countless hours you volunteer. Going into the new year, we have many new opportunities for volunteers. Please tell your friends and family about our Library and ask if they are interested in volunteering, we need their help.

For our little Book Shop to be successful, we need materials. The citizens of Escondido are the most generous people I’ve ever encountered. We receive donations on a daily basis and we are so very thankful for this generosity. Thank you!

And please remember to visit the Library website escondidolibrary.org to see the myriad of events and programs they offer for all ages, many of which are funded by you, the Friends of the Library!
Escondido Public Library had an exciting November with the start of our newest employee, Abril Ruiz as a new part-time Library Assistant 2 in Children Services. She has library experience from CSUSM where she was a part-time library assistant. We are very happy to have her.

Additionally, two of our part-time Library Assistant 1s will be promoted in January to Library Assistant 2s. Minh Tran and Araceli Catilla are excited to take on responsibilities in the Customer Services Department beyond shelving and sorting.

As part of staff professional Development, Dan Wood, Azar Katouzian, Cookie Allen, and I attended a Harwood Institute training that focuses on creating community dialogue, so we can better assess what the community wants and meet those needs.

Our Children’s Department hosted its annual Día de los Muertos event. This is a family program that drew 156 participants this year. Additionally, we hosted fifteen programs for children from kindergarten to sixth grade with 163 in attendance. We held eleven programs for preschool age children with 606 attending. We had one outreach with 427 in attendance.

Adult Services hosted a writer’s group with twelve people in attendance, three book clubs with a total of 29 attendees, the 2nd Saturday concert with 85 attendees, International Game week with 125 attendees, a Marbling program with 50 attendees, a fan favorite film with 25 attendees, and a meet the author event with 23 attendees. They also attended outreach programs with the Chapter of Women with 30 attendees, Cypress Court with 10 attendees, and Escondido Women’s club with 45 attendees.

And much activity happens behind the scenes . . .

Youth Services answered 1382 reference questions, 60 telephone calls, and assisted with 261 computer or technology questions.

Adults Services answered 2690 reference questions, 502 phone calls, took 15 Interlibrary Loan requests, and checked out 11 Interlibrary Loan items.

The Pioneer Room received a large format scanner which will be used to digitize photographs and documents in order to help preserve Escondido’s history. Staff and volunteers continue to digitize photos from the Times Advocate Photo Collection and middle school yearbooks, process collections, and work on the clipping files.
This has been a monumental year for Technology and Support Services! In August, the library successfully migrated to the Polaris integrated library software system, which manages our collection, patron records, and catalog. This new software allows patrons more options for notification—text, automated phone, and email, and allows for better statistical monitoring of collection use. This system is also mobile friendly which allows staff more flexibility in patron assistance.

Thanks to an approved update to the City fee structure by the Escondido City Council, the library is no longer charging media rental fees, which means patrons can check out DVDs, Blu-ray, and books on CD for free!

The library won a marketing award from California Library Association, for its 2018 Boos & Booze program. Staff presented on the program and received the award at the 2019 CLA conference in Pasadena in October.

Due to some departmental changes, public 3D printing was postponed. Pending the approval of the 3D printing policy by the Library Board of Trustees at its December meeting, the library will begin offering free 3D printing to patrons in January 2020, with generous funding from the Friends of the Library!

In 2020, the library will be updating its projector and audio system in the Turrentine Room thanks to the generosity of the Escondido Library Foundation. This will allow patrons with any manner of device (phone, tablet, mac, PC, old or new) to seamlessly project video and audio when they book the room!

Thanks to our newly appointed Project Manager, Aspen Hill, the Customer Service department has implemented a new shelving system, which gets materials out and on the shelves more quickly, and makes them more discoverable by patrons!

The library’s new rebrand has begun, with the new logo appearing on all marketing materials, business cards, and the website!

Volunteer Services,  Cookie Allen, Volunteer Coordinator

Library Volunteers, please save the date, Thursday April 16, 2020 for the Annual Library Volunteer Appreciation Luncheon. If you would like to join our volunteer team, please call Volunteer Coordinator, Cookie Allen at 760-839-4819 or e-mail cookie.allen@escondidolibrary.org for more information.
Literacy Services, Dan Wood, Principal Librarian

Literacy Services serves the diverse community of Escondido and surrounding areas. We offer one-on-one tutoring as well as small group instruction to adults over the age of 18 who need to improve their literacy skills. Learners are encouraged to explore all that the library and community has to offer. Beginning in 2018 we began to serve children ages 0 – 18 in our newly revitalized Families for Literacy programming focusing on Science, Technology, Engineering, Art, and Mathematics (STEAM).

Scrabble-Thon is an annual Scrabble® tournament and fundraiser. It is sponsored by the Escondido Public Library Friends of Literacy Services. 100% of all proceeds of the tournament fund basic literacy services. Our 16th Annual Scrabble-Thon will be taking place on Saturday, March 7, 2020 from 8:00 a.m. to 1:30 p.m. at the Park Avenue Community Center.

PLEASE MARK YOUR CALENDAR TODAY AND CONSIDER SIGNING UP!!

For more detailed information please visit http://www.escondidolibrary.org/scrabblethon
The Fall has been quite busy in Youth Services and has passed by so quickly. It is hard to imagine that 2020 will be here in just a few short days and the fun will be starting anew. Kids and families enjoyed storytimes, reading to animals, Inclusive Art Clubs, Sci-Fun Clubs, Star Wars Reads Day, Not-So-Spooky Stories, Dia de los Muertos, our annual Read for the Record, and a special visit from Santa during the annual Holiday Tree Trimming party. The major stand-out event this year was our all ages Dia de los Muertos program held on Saturday, November 2. We had well over 150 in attendance from the event. Those attending enjoyed a story about Dia de los Muertos, adding traditional items to an altar to honor ancestors that have come before, and a Ballet Folkloric performance from Tradicion Mexicana USA which is comprised of elementary school students. Crafts for Dia de los Muertos included sugar skulls, tissue paper flowers, calavera masks, and fabric spray paint designs inspired by Dia de los Muertos. Participants also sampled tamales and pan dulce. Youth Services can’t wait for the next big Dia de los Muertos program!

Teens enjoyed new programming with TeenTasticFilmTime, Grub Book Club, BeYOUtiful Nail Art, and Animanga Kurabu. TeenTasticFilmTime shows popular movies teens enjoy, Grub Book Club features snacks themed to the book read, BeYOUtiful Nail Art teaches teens how to do their own nail art, and Animanga Kurabu invites teens to discuss manga titles, see what’s new in the collections, and watch anime!

Coming up in Spring 2020, Youth Services will have programs including our annual Dr. Seuss Readers Theater, Dia de los Ninos/Libros, gardening program, Free Comic Book Day, Tea-Rex-iquette, a new graphic novel book club for tweens, and more.
We are delighted to Welcome three new volunteers:

Carol Fisher  -  Deanna Simpson  -  Winnie Tucker

Our monthly half-price sales this Fall have been very rewarding and profitable.

We're also pleased with our bookseller relationship with Operation Book Support (OBS). They are very responsive to our needs and pick up the scanned books within a day or two of our notifying that boxes are ready to be picked up. Our relationship has generated over $6,000 for the first three quarters of 2019, and OBS hopes to increase the percentage by at least 5% in the new year. Thank you to everyone for your donations to the Friends!

We're pleased to welcome all the volunteers who have joined us this year, and are planning to conduct information/training sessions in the new year to ensure that as many as possible are aware of the processes for sorting, pricing, shelving and selling in the Shop. Stay tuned for more information. Let's call it 2020 Vision.

Reminder...Book Shop Hours are now: Monday – Saturday 10:00 AM – 4:00 PM

UPCOMING HALF-PRICE SALE DATES IN THE BOOK SHOP

JANUARY 24 - 25  FEBRUARY 28 - 29  MARCH 27 – 28

Another great way to help the Friends . . .

It's holiday shopping time, and if you're an Amazon shopper please consider using smile.amazon.com for your holiday and all future purchases.

The first time you use your smile.amazon account you pick your charity "Friends of Escondido Public Library" which is listed in the eligible charities. FOL will receive .05% donated by Amazon for nearly every dollar you spend on your account. It's your exact same account login/password, but you sign into smile.amazon.com instead.

From the smile.amazon.com website: "How do I select a charitable organization to support when shopping on AmazonSmile?  On your first visit to smile.amazon.com, you need to select a charitable organization to receive donations from eligible purchases before you begin shopping. We will remember your selection, and then every eligible purchase you make at smile.amazon.com will result in a donation."

Thanks, we appreciate all the assistance/contributions our Friends provide! And please spread the word to your Amazon-shopping friends! If you have a question about how to sign up, don’t hesitate to email us at escondidofriends@gmail.com. We likely can help you out with that!
**Application for Membership**

**Payable to:**
Friends of the Escondido Public Library
c/o Escondido Public Library
239 South Kalmia Street
Escondido, CA 92025

**Individual** - $10.00
**Family** - $15.00
**Supporting** - $35.00
**Life Membership** - $125.00
**Business/Organization** - $30.00

NAME___________________________________________ PHONE________________

ADDRESS ___________________________________________________________________________

CITY/ST_____________________________________________ ZIP___________

EMAIL________________________________________________________________________________

☐

Special interests, talents and ideas:

_____ New Member _____ Renewal

--- clip here and submit above form with your dues ---

**PLEASE NOTE THIS BOARD OF DIRECTORS ANNOUNCEMENT **

*(2nd Reminder)*

**IT’S ANNUAL MEMBERSHIP RENEWAL TIME**

**FOR FISCAL YEAR 2019-20**

It’s that time again . . . and we hope you will renew your membership to the Friends of the Library. We count on your support in helping us provide many of the Community programs the Library offers for children, teens and adults.

Please look at the address label affixed to this Newsletter. You will see “Last Paid” and a fiscal year date. This is the last time we received your dues.

Many of you are Lifetime Members, and as such you have already paid your dues. A few of you will see 2019-20 as you have already paid this year’s dues. **Most of you will see 2018-19 and you are being asked to update your membership now for the current 2019--2020 year.** Please fill out the form above and mail with your check payable to the Friends of the Library soon! Or, drop it off with the Cashier in The Book Shop on your next visit.

Please note: If the fiscal year shown is older than 2018-19, your continued membership and receipt of this newsletter is at risk. We’re not asking you to pay for the year(s) you skipped being a member, but please pay now for 2019-20.
Friends of the
Escondido Public Library
239 S. Kalmia Street
Escondido, CA  92025

Return Service Requested

The Friends Board meets the 2nd Wednesday of each month (except July) at 9:30 AM upstairs in the Board Room and the meetings are open to the public.

Friends of the Library
Board of Directors  >>>

Linda Parker, President
Judy Tisdale, Vice President
Marlene Hoover, Treasurer
Mary Roy, Secretary

Directors:
Elmer Cameron
Georgia Chonko
Linda Faulkner
Sharon Fry
Joy Harper
Marge Kelley

Shop Coordinator
Linda Atkinson*

*appointed by the Board
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Do you shop at Major Market?
Please save your Major Market shopping receipts for the Friends of the Library. They give us 1% of all receipts we collect! Just give them to the Cashier in the Friends Book Shop any time you visit. In the 2018-19 year we received $360 from Major Market from your receipts! Thank you Friends, and Thank You Major Market!