



Escondido Public Library

239 South Kalmia Street
Escondido, CA 92025

www.escondidolibrary.org

Dear Potential New Community Partner,

Escondido Public Library's award-winning Read Local, Shop Local (RLSL) program is entering its Fourth year. RLSL allows Library users to save money at participating businesses by receiving discounts for showing their library card.

Strong partnerships strengthen our community, and grant your business more exposure to a wider audience! We would like to invite your business to participate in this successful incentive program, which won the California Library Association's PRExcellence Award in 2018.

Benefits of participation include:

- Your business featured in our library's monthly eNewsletter to library users, on our website, and promoted on the Library's social media platforms.
- Exposure via press releases, that are distributed to media agencies throughout San Diego County.

Twenty of your neighboring Escondido businesses, as well as businesses from Vista, Temecula, and San Diego, already participate in RLSL, including: ArtHatch Escape, Patio Playhouse, Burger Bench, The Grand Tea Room, Kettle Coffe & Tea, Sunny Side Kitchen, SIP Wine & Beer, Jimbo's Naturally, Shakey's Pizza Parlor, BattleMage Brewing, SoCal Games and Comic, and many more!

Business participation in this program is free, yet offers unlimited opportunity to make an impression in the Escondido community.

Please feel free to contact Azar Katouzian for more information. Escondido Public Library looks forward to connecting with you!

Sincerely,
Azar Katouzian
Principal Librarian, Adult Services
Escondido Public Library
760-839-4814
azar.katouzian@escondidolibrary.org

