

# Appendix D

Final CAP Outreach Plan and Workshop Materials

# Climate Action Plan Update

## Phase 1 Outreach Activities

DATE	ACTIVITY	ELECTRONIC / PRINT REACH (RECIPIENTS)	IN-PERSON REACH (PEOPLE)
May 1	City Newsletter No. 1 – Outreach Plan (PPP)	9	---
May 8	Planning Commission presentation – PPP	---	10
June 20	City Council presentation – PPP	---	15
July 10	Planning Commission presentation – Workshop development	---	7
July 11	Print-ad display in Daily Transcript	<i>unknown</i>	
July 11	Workshop flyer released to Escondido Library group	18,818	---
July 11	Workshop flyer released to Escondido Chamber	2,260	---
July 11	Workshop flyer posted at City Hall on a display board	<i>unknown</i>	---
July 12	Presentation to Traffic Commission	---	5
July 12	City Newsletter No. 2 – Notice of Public Workshop	17	---
July 13	Cruising Grand	50	---
July 17	Workshop flyer distributed to CAFÉ	<i>unknown</i>	---
July 19	Social media – FB workshop announcement	<i>unknown</i>	---
July 19	Presentation to Historic Preservation Commission	---	7
July 26	Neighborhood Leadership Group Meeting	---	20
July 30	Public Workshop	---	50
August 17	City Newsletter No. 3 – Additional Outreach Opp.	46	
August 28	Planning Commission presentation – GHG inventory	---	8
Sep. 6	Building Industry Association outreach	---	22
Sep. 13	Escondido Chamber outreach	---	15
Sep. 14	CAFÉ outreach	---	29
Sep. 18	Leadership Academy (RLA) – Manzanita outreach	---	7
October 10	Neighborhood Group – Rustic Village outreach	---	11
October 11	Neighborhood Group – Old Escondido outreach	---	26
October 25	Neighborhood Leadership Group Meeting	---	19
<b>Total reach (est.)</b>		<b>21,000+</b>	<b>251</b>