



**City Council Meeting**  
**Public Comments**  
**August 24, 2022**

Submitted on Tuesday, August 23, 2022 - 3:13pm

Submitted by user: Visitor

Submitted values are:

Board or Commission for Public Comment City Council

Email [jill@boldersky-consulting.com](mailto:jill@boldersky-consulting.com)

Council Meeting Date August 24, 2022

Item # Pilot Agtech Incubator

Subject Support for Agtech Incubator

Position In Favor

First and Last Name Jill Litschewski

Are you an Escondido Resident? Yes

Comments

Escondido has always had deep roots in agriculture, from citrus to avocados to grapes, and is the home of the San Diego Farm Bureau. In addition, Escondido is home to many small specialty crop farms (i.e. olives, mushrooms, macadamia nuts, Protea), along with first generation and women owned farms. This type of diversity is unique to this area and if promoted, can be a beacon to other communities. Situated along the 78 corridor provides collaborative opportunities with surrounding resources like the community and 4-year colleges (i.e. Palomar and CSUSM), and local industries including Biotech, Cyber, and Manufacturing. For these and many other reasons, I am in support of Escondido creating the first Pilot Agtech incubator.

Submitted on Wednesday, August 24, 2022 - 12:23pm

Submitted by user: Visitor

Submitted values are:

Board or Commission for Public Comment City Council

Email [ebruvold@sdnedc.org](mailto:ebruvold@sdnedc.org)

Council Meeting Date 8/24/2022

Item # Public Comment/Staff Report

Subject Pilot Ag Tech Incubator (455 N Quince)

Position In Favor

First and Last Name Erik Bruvold

Are you an Escondido Resident? No

Comments

On behalf of the San Diego North EDC I want to voice our strong support for the City of Escondido's effort to develop an "agriculture technology" incubator. As the council knows, San Diego County is home to a multi-billion dollar agriculture industry focused on the development of speciality, high value products. As such its local industry is positioned to invest in new technologies to further augment production yeilds and create efficiencies. Combined with Escondido's location and strong historical ties to San Dlego County Agriculture, we believe that the incubator has a very good chance of successfully launching new companies and innovations, which will directly benefit Escondido through job creation and opportunities for new tax revenues. We stand ready as an organization to assist in any way we can, from lending technical expertise, to marketing to helping promote awareness of the program.

Submitted on Wednesday, August 24, 2022 - 3:44pm

Submitted by user: Visitor

Submitted values are:

Board or Commission for Public Comment City Council

Email [neal@risingtidepartners.co](mailto:neal@risingtidepartners.co)

Council Meeting Date 8/24/2022

Item # presentation pilot agtech incubator - 455 N Quince St

Subject Presentations

Position In Favor

First and Last Name Neal Bloom

Are you an Escondido Resident? No

Comments

I am very excited for the Escondido AgTech Incubator. As an entrepreneur and tech investor, I'm thrilled to see a city lead in bringing businesses and community together to showcase a great asset in the region, agriculture. By bringing existing businesses and new technology companies under one roof, entrepreneurs can build directly alongside the customer which will speed up development and be capital efficient. This should feed itself and attract more businesses that want to be alongside each other and hopefully they'll stay in the city for decades to come. Seeing a lot of companies under one roof is also very attractive for an investor like myself. I plan to spend a lot of time here and bring my network to the space as well, who are largely looking to meet other companies, mentor and invest in good companies too.