



**CITY OF ESCONDIDO  
OFFICE OF THE CITY CLERK  
201 NORTH BROADWAY  
ESCONDIDO, CA 92025-2798  
(760) 839-4617**

**NOTICE OF PUBLIC HEARING**

NOTICE IS HEREBY GIVEN on WEDNESDAY, MARCH 4, 2026 at 5 p.m., the Escondido City Council of the City of Escondido will hold a Public Hearing to consider the following item:

APPROVAL OF THE SAFE SIDEWALK VENDING ORDINANCE NO. 2026-04, INCLUDING AMENDMENTS TO THE ESCONDIDO MUNICIPAL CODE CHAPTER 16 (LICENSES AND BUSINESS REGULATIONS GENERALLY). THE PROPOSED ORDINANCE WOULD CREATE A FRAMEWORK TO SUPPORT SAFE, VIBRANT, AND ACCESSIBLE PUBLIC SPACES WHILE HELPING LOCAL ENTREPRENEURS GROW THEIR BUSINESS IN ACCORDANCE WITH CALIFORNIA SENTATE BILL 946, SAFE SIDEWALK VENDING ACT.

A draft of the Safe Sidewalk Vending Ordinance No. 2026-04 is posted on the City's YourEscondido website at <https://www.yourescondido.com/sidewalk-vending-ordinance>

During the Public Hearing, Economic Development Department staff will present information detailing:

**What the City *Can* Regulate under SB 946**

- Health, safety, and ADA accessibility standards
- Hours of operation (as long as not overly restrictive)
- Sanitation, trash, spill prevention, and food-handling requirements
- Permit requirements such as business license, seller's permit, and health permits
- Restrictions in limited areas based on documented safety/welfare concerns
- Rules for vending near special events, farmers markets, and permitted concessions
- Stationary vending in residential zones (may prohibit)

**What the City *Cannot* Regulate under SB 946**

- Cannot outright ban sidewalk vending
- Cannot limit the number of vendors unless tied to objective health/safety concerns
- Cannot restrict vending to certain neighborhoods or require private business approval
- Cannot prohibit roaming vendors in residential areas
- Cannot ban vending in parks unless tied to exclusive concessions or safety impacts
- Cannot impose criminal penalties—only administrative fines are allowed

IF YOU CHALLENGE this item in court, you may be limited to raising only those issues you or someone else raised at the Public Hearing described in this notice, or in written correspondence delivered to the City Council, at or prior to the Public Hearing.

The City of Escondido recognizes its obligation to provide equal access to public services for those individuals with disabilities. Please contact the American Disabilities Act (A.D.A.) Coordinator (760) 839-4376 with any requests for reasonable accommodations, to include sign language interpreters, at least 24 hours prior to the meeting. The City of Escondido does not discriminate against any person with a handicapped status.

ALL INTERESTED PERSONS are invited to attend said Public Hearing to express their opinion in this matter. Said Public Hearing will be held in the Council Chambers, 201 N. Broadway, Escondido, California, 92025.

PUBLIC COMMENT: To submit comments in writing, please do so at the following link: <https://escondido-ca.municodemeetings.com/bc-citycouncil/webform/public-comment>.

**FOR ADDITIONAL INFORMATION**, please contact Jennifer Schoeneck, Director of Economic Development at 760-839-4587, or via email at [Jennifer.Schoeneck@escondido.gov](mailto:Jennifer.Schoeneck@escondido.gov), and Francisco Vargas, Management Analyst at 760-839-4069, or via email at [Francisco.Vargas@escondido.gov](mailto:Francisco.Vargas@escondido.gov).

DocuSigned by:

A stylized signature of Zack Beck in black ink, enclosed in a rounded rectangular box. Below the signature is the alphanumeric string "A58535D0BDC1430...".

ZACK BECK, City Clerk  
City of Escondido  
February 19, 2026